

A Fundamental Principal

At Economy is to buy the Best at a Reliable House.

IF YOU WANT

Dress Goods, Shoes, Clothing, Underwear, Hosiery, Notions, or anything carried in a first-class Dry Goods House.

Buy the Best.

We have Them.

We carry Them.

WALK-OVER BRAND

OF SHOES for Men, Women and Children. The Best in the World. We also carry other Shoes, Shoes in special lines and up-to-date. Our Dress Goods are of the latest Novelties. Clothing of the best and latest Patterns. All Novelties in Men's Hats.

Don't Fail to visit Our Millinery Department on Second Floor.

Yours for Good Goods and Low Prices,

J. J. SEGAL,

Mrs. W. E. Singleton Sr., went to Mt. Pleasant, Wednesday, to visit relatives.

Just received at Sedberry's a new line of fancy goods for wedding presents.

Judge and Mrs. J. A. Armistead have returned from St. Louis and the World's Fair.

Capt. Geo. T. Todd has returned from the meeting of Enon Association held at Antioch, 3 miles from Bloomberg.

Try some Magic Liniment. It is good for sprains, burns and sore at D. M. Smith's. d. 1.

Mrs. E. J. Slaughter is at home from a visit to Hughes Springs.

Will Gray carrier on route No. 6 moved his household goods and went to housekeeping Saturday in one of the Taylor cottages.

Just Received.
A new shipment of Packard shoes for men. You can find them in Patent, Box and Velour Calf, and Vici Kid in all styles.
ROSENFELD & Co.

Second Millinery Opening at Segal's.

The second millinery opening took place at Segal's on Thursday. The big store was prettily decorated with vines and flowers for this occasion. The millinery department on the second floor was the great attraction for the ladies, where Mrs. Crawford and Miss Dreesben, assisted by several charming young ladies met all who attended and showed them many lovely creations and novelties in fall and winter styles. The entire millinery and dressmaking departments are prettily arranged for the convenience of their customers. In the store all the fine new dress goods and ready-to-wear goods were on display. It was a grand showing through the entire store of their fall and winter display, and it can be seen that Segal is carrying a fine line of good for his patrons.

Morris Sheppard to Speak.

Hon. Morris Sheppard, congressman for this district, will be in Jefferson, Wednesday, November 2nd, and will speak at the County Court house at 3 o'clock p.m., in the interest of his candidacy. Everybody in the county and city cordially invited to come out to hear him.

Card of Thanks.

We wish to return thanks to all that helped protect our house from the fire when Ben Adams house burned Thursday noon. Respt.
MR and MRS. JOE HUGHES.

LOST

One note for \$125.00 made in April, 1904, and due in October, 1904, signed by S. R. Pickens and payable to G. Frank.

All persons are warned not to buy or trade for this note.
G. FRANK.

Frank Orcutt, the oil well driller contractor, is here looking after his machinery. He has filed suit against the Oil company that started to have a well drilled on their land near Lumber in this county.

Just Received

A fresh line of Nabisco Wafers, Athena Wafers, Champagne Wafers, Sponge Lady Fingers, Cheese Straws, Oyster Crackers, and a full line of cakes in bulk at
M. F. JONES.

Simon Schorling and Mrs. Tom Emmer are here from New Orleans on a visit to their uncle C. A. Schweers and family. Mrs. Schorling has been here some time for her health.

FREE TO MOTHERS.—A box of Dr. Moffett's "Teethina" (Teething Powders) will be sent without charge to any mother writing Dr. C. J. Moffett, St. Louis, Mo., giving the name of her druggist not keeping it. "Teethina" aids digestion, regulates the bowels, overcomes and counteracts the effects of summer's heat and makes teething easy.

Miss Jeannett M. Goldberg leaves today, Saturday, for St. Louis to be present at a meeting of the Executive Board of the Council of Jewish Women.

Ladies, Ladies.

Call and see our large assortment of Jackets. All styles and colors. Prices to suit all.
J. J. SEGAL.

The long dry spell has cut short the turnip crop, for it was too dry for the seed to germinate, so turnips and greens may be scarce this fall and winter.

"It was almost a miracle. Burdock Blood Bitters cured me of a terrible breaking out all over the body. I am very grateful." Miss Julia Filbridge, West Cornwall, Conn. Sold by The J. F. Crow Drug Co.

Ada Lunette, little daughter of Mr. and Mrs. C. H. Proctor is quite sick with typhoid fever, but all symptoms are favorable for her recovery.

Parker's gallery is closed while he is on his fall trip. You will find me at my gallery anytime after the 7th., of November.
O 22.

The apple crop in Central New England is so large that there is no profit to growers and thousands of barrels of good apples are going to waste.

Shoes! Shoes!

We have just received a big line of Shoes, for Men, Women and Children.

J. J. SEGAL.

G. Frank and mother Mrs. M. H. Frank have returned from St. Louis.

Fresh Oysters all the time at O. K. Restaurant.

Ayer's

Do you like your thin, rough, short hair? Of course you don't. Do you like thick, heavy, smooth hair? Of course you do. Then why

Hair Vigor

not be pleased? Ayer's Hair Vigor makes beautiful heads of hair, that's the whole story. Sold for 60 years.

"I have used Ayer's Hair Vigor for a long time. It is, indeed, a wonderful hair tonic, restoring health to the hair and scalp, and, at the same time, giving a splendid dressing."
DR. J. W. TATUM, Madrid, Ind. T.

\$1.00 a bottle. All druggists. J. C. AYER & CO., Lowell, Mass.

Weak Hair

A U. S. Secret Service agent found a counterfeiters outfit near Zwalle, La., that consisted of moulds and chemicals for making ten and twenty dollar gold pieces. Two men were arrested.

Just Received at the Gilt Edge Grocery.

Fresh grits in barrels, rolled Herring, Creamery butter, bananas, Maple sugar, Maple syrup.

Greenville has just closed her county fair which was very successful, and they will make a permanent feature hereafter.

Just Received

Celery, Cranberries, Creamery Butter and Fresh Oysters at
M. F. JONES.

W. S. Terry who was quite sick for several weeks, we are glad to say is much better and able to be up.

If you want some new and elegant pictures call at Ed Brown's. He has just received a large line of them.

Just Received

A LINE OF

Fancy Canned and Bottled Goods

SUCH AS

Asparagus,
French Peas,
Mushrooms,
Underwood Deviled Ham,
Cod Fish Balls,
Shrimps,
Campbell's Tomato and
Vegetable Soup,
French Sardines,
Marischino
Cherries,
Crosse & Blackwell's
Chow Chow,
Plum Pudding,
Extract of
Beef, etc.

We will receive from now on daily—our fall line of GROCERIES which has been selected with most care and you can be sure of getting nothing but the best and most up-to-date eatables in the city when giving us your orders.

Respectfully,

M. F. JONES

Grove's Tasteless Chill Tonic

has stood the test 25 years. Average Annual Sales over One and a Half Million bottles. Does this record of merit appeal to you? No Cure, No Pay. 50c.

Enclosed with every bottle is a Ten Cent package of Grove's Black Root Liver Pills.

Wilburn Badgett reached home, Wednesday, from a ten days visit to St. Louis and the World's fair.

The O. K. Restaurant wants the farmers to bring all their butter and eggs to them and they will buy.

Chas. A. Deware is at Bryan, where he is attending Allen's Academy for this session.

The Encke comet has been newly discovered by Louis Mc G. Romero, at the city of Mexico.

A boon to travelers. Dr. Fowler's Extract of Wild Strawberry. Cures dysentery, diarrhea, seasickness, nausea. Pleasant to take. Acts promptly. Sold by The J. F. Crow Drug Co.

J. B. Hussey is in St. Louis this week.

Biggest Dry Goods and Shoe Sale
Ever offered to the people of Jefferson and surrounding country will be placed on display next week and will continue throughout the entire season at
WM. CLARK'S.

Magic Liniment, best for all pains, at D. M. Smith's. d. 1.

THE HOME OF RELIABLE GOODS!

All Useful and Fashionable Goods are Here.

YOU CAN BUY FROM A PAPER OF PINS TO A SILK DRESS.

The Smallest Quantity of Groceries to the Largest.

We appreciate the Dimes as well as the Dollars.

Reliable Goods,
Sold on a Guarantee

—AT—

Live and Let Live
Prices.

Goods delivered free of charge in city.

TELEPHONE 45.

Mail Orders Receive Prompt and Careful Attention.

P. ELDRIDGE.